

## HOW TO DETERMINE HOW 'MARKETABLE' YOUR WEBSITE IS

Is your business website ready for an online marketing campaign?

Take the test below to see if it is

1. There is a designated place on your home page to showcase new content and/or promotions.  
 True  
 False
2. Your contact information (both phone number and e-mail address) are prominently displayed at the bottom of the home page and any product pages.  
 True  
 False
3. Your website encourages users to sign up for your e-mail mailing list or offer their contact information.  
 True  
 False
4. Your website encourages viral marketing through "e-mail a friend" links or interesting content, design, or promotions that would spark word-of-mouth.  
 True  
 False
5. Your website gives users a special incentive to buy online through special discounts, coupons, or other promotions.  
 True  
 False
6. You are able to respond to customer inquiries within 24 to 48 hours.  
 True  
 False
7. You have the ability to monitor your website's traffic. (You can track how many visitors your site receives each day.)

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True

False

### Scoring your answers:

For each True answer, give yourself 1 point. Then rank your website according to the scale below:

**0 to 2 points = Stop!** Don't waste money on online marketing campaigns before your website is up to speed.

You need to implement at least 4 of our above suggested site features to get the most out of your local online marketing efforts.

**3 to 4 points = Average.** Your website needs work.

Adding a few more of the above options will dramatically improve your site's chances of success.

**5 to 7 points = EXCELLENT!** You are ready to start a full online marketing campaign and we're here to help you

No matter what your score is we can help you take your sales and profits to the next level

Call us now on 678-318-7515 for a free consultation

## REMEMBER TO CLAIM YOUR FREE 30 MINUTE ONLINE MARKETING ASSESSMENT

Would You Like A FREE, No Obligation 30 minute  
[Local Search Marketing Assessment](#) (and competition spy)

This Special consultation and Report Entitles You to A FREE 30 Minute  
Session and Local market evaluation:

Learn how your internet presence and website stacks up against the  
competition

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- Discover the keywords your customers are really using
- Find out if your present web site is working for or against your business
- Illuminate areas of marketing that are already working in your favor
- Pinpoint areas that have can produce higher ROI results
- Uncover the facts about how many people are actually searching locally for your products or services
- Reveal hidden opportunities to cash in on local searches
- Discover opportunities to knock you competition off the first page forever

Call: (678)-318-7515 to [reserve your slot](#) today

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